

**LIGHTING PRO TECHNOLOGY™**

TOOLS...NOT TOYS™

100 Deerfield Road, Windsor, CT 06095  
Phone: (860) 524-0668 • Fax: (860) 714-8979  
Web: [www.lightingpro.org](http://www.lightingpro.org)

## NEWS RELEASE

For Immediate Release

Contact:

Glenn Brinckman  
Lighting Pro Technology  
(860) 524-0668  
[gbrinckman@lightingpro.org](mailto:gbrinckman@lightingpro.org)

### **LIGHTING PRO TECHNOLOGY ANNOUNCES PETER CONNERY, VICE PRESIDENT NATIONAL SALES**

(Windsor, CT) – Lighting Pro Technology is proud to announce the hiring of Peter Connery as Vice President – National Sales. Mr. Connery brings 19 years of national and international experience managing technical sales and marketing teams. Mr. Connery will focus his initial efforts on the expansion of Lighting Pro Technology's new and existing product line into markets such as municipal fire fighting, search & rescue, EMS, emergency preparedness, homeland security, safety, and industrial.

During his career, Mr. Connery worked for DURACELL BATTERIES, Bethel, CT, for 15 years. He became Director of OEM sales, North America after various regional and national OEM sales management positions. He was also the Category Manager for the Strategic OEM Consulting and Sales Group. His last position was in their Professional Products Group as National Accounts Manager, managing battery sales to all lighting accounts. Mr. Connery also has experience with rechargeable battery manufacturers including Varta Microbattery and Emerging Power.

At Lighting Pro Technology, Mr. Connery will develop and manage the manufacturer's rep network, develop sales tools, create and execute sales plan and coordinate promotional programs for the professional lighting line. He will also assist in developing the dealer network, attend tradeshow, and represent Lighting Pro Technology in all sales functions.

Lighting Pro Technology has been supplying the HEADLITE™ to the U.S. Forest Service for over 25 years. NSN 6230-01-493-7630. After 2 million HEADLITES, the company has now moved into designing and building innovative lights for other fire and EMS professionals, such as the TASKLITE™ and the COATLITE™.

Lighting Pro Technology™ TOOLS...NOT TOYS™

For more information call (860) 524-0668.